

LINCOLN POLICE DEPARTMENT

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“Drive Sober or Get Pulled Over” Campaign

The Labor Day weekend traditionally marks the end of the summer travel season and the beginning of fall. Holiday weekends also represent some of the deadliest times of year on America’s roadways for impaired driving. A number of people will include alcohol in their activities and make the decision to drive impaired. To impact the issue and to coincide with the nationwide “Drive Sober or Get Pulled Over” campaign, the Lincoln Police Department will be conducting specialized enforcement from August 19th, 2020 through September 7th, 2020. Increased enforcement for the project is funded by the [Nebraska Office of Highway Safety \(NOHS\)](#).

Throughout Lincoln, extra officers will be conducting high visibility traffic enforcement to deter impaired driving. Officers will take a zero tolerance approach to drivers under the influence of alcohol and/or drugs. They will also be alert for other traffic and safety violations.

In 2019, Lincoln police officers investigated 8,700 traffic accidents, 1,766 which resulted in injury and 19 accidents which resulted in death. Officers also arrested 797 drivers for driving under the influence. Driving after drinking is a choice. Choose to do the right thing and the safe thing: find alternate transportation, use a designated driver, or don’t consume any amount of alcohol if you intend to or need to drive. *Drive Sober or Get Pulled Over.*

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